

# MODELWERK

PROMOKIT - INES RAU

MODELWERK



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Ines is the perfect yin-yang of loud and outspoken mixed with reserved and private at the same time. She is not afraid to share her opinion, past struggles, and political views... but she is careful how she curates what she chooses to share with her audience. What does she share? The daily grind; fashion (of course), love, life, a touch of her trans culture, but she likes to keep it sexy, light-hearted and humorous whenever possible— that is her goal for the future! Did we mention she can rock a photo like the best of 'em - her latest work, the Playboy cover, is a perfect example of what we're talking about.



FOLLOWER 224 K

FOLLOWER GENDER 58% women | 42% men

TOP COUNTRIES Germany (34%) | France (9%) | Italy (9%)

